stratecamp.com
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Charlotte, North Carolina

CAPABILITY STATEMENT

Technology Spend Recovery and Managed IT Asset Management

Stratecamp is a management consulting firm that finds wasted technology spend, recovers it, and builds the governance that keeps it recovered. We serve mid-sized companies, private equity portfolios and DC Government and other public-sector organizations across software, cloud, hardware, mobile, telecom and IT services.

Core competencies

- Software asset management and license compliance
- SaaS and cloud spend optimization
- Hardware and mobile asset lifecycle management
- Vendor and contract governance
- Renewal negotiation and audit defense
- AI governance in technology contracts
- IT operations and service management (ITIL)
- IT people operations and change management
- Program and project delivery

Differentiators

Paid from verified savings. Recovery fees follow savings the client's finance team confirms against a signed baseline.

The whole estate. Software, cloud, devices, telecom and services in one engagement.

People and technology. We fix the leaks that start when people join, move and leave.

Vendor-independent. We never resell software or hardware.

A published methodology. The Stratecamp Operations Architecture™, with Capability Transfer™ in every engagement.

Company data

Legal name	**Stratecamp, LLC**
Founded	**2021**
Headquarters	**Charlotte, NC**
Clients	**Commercial and public sector**

NAICS codes

541611	Administrative and general management consulting
541612	Personnel management consulting
541618	Other management consulting
541512	Computer systems design
611430	Professional and management development training

Standards and past performance

Past performance

DC Government agency

IT asset governance, process redesign and enterprise platform migration · 2021 to present

Stratecamp redesigned asset governance and executive reporting for a 5,000+ asset portfolio serving a 100-person cross-functional organization, automated manual workflows, and led a platform migration for a 1,500-employee workforce, all under federal audit requirements.

$250K+	100%	~60%	1,500
documented savings, year one	federal audit compliance	less manual workflow	employees migrated

Our team's combined record: about $2.25M a year in documented technology savings, a $100M+ software and IT asset portfolio managed, and more than 33 years of IT asset and procurement leadership.

How we engage

1 · Fit conversation
45 minutes with a principal, written recommendation in two days

2 · Spend Baseline
Three weeks; fixed fee, credited against recovery

3 · Recovery
Nine weeks; paid from verified savings

4 · Managed ITAM
Ongoing monthly service that keeps savings in place

Team capabilities

IT asset governance and recovery
Software, hardware and mobile asset management, renewal negotiation and audit defense, proven inside DC Government.

IT operations and people operations
Service delivery, vendor governance, and onboarding and offboarding that HR and IT run as one process.

Start with a 45-minute executive fit conversation.
Book at stratecamp.com or email hello@stratecamp.com

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